



## Membership Recruitment Display Event Guidelines

- Purpose** To encourage Health Science members to improve their ability to communicate the benefits of HOSA membership to students in the secondary division of membership through the development of a display to be used as a tool of recruitment at the high school level.
- Description** Prior to the Fall Leadership Conference, teams of two to four (2-4) competitors shall develop a visual display of the benefits of HOSA for members on the secondary (high school) level. The display allows students to develop creative means of membership recruitment through an artistic medium to highlight the benefits of HOSA. The students will be judged on their ability to effectively communicate the benefits of HOSA through a creative and neat display.
- Rules and Procedures**
1. Competitors in this event must be active members of HOSA and must be registered to compete.
  2. Teams must turn in their displays during the posted conference check-in time. Late entries will not be judged.
  3. Each chapter is allowed two (2) separate teams of two to four (2-4) competitors.
  4. The work **must** be the work of the competitors including the artistic aspects of the display. Allowable artwork may include:
    - b. Competitor produced computer graphics
    - c. Clipart and photographs used in compliance with copyright laws
    - d. Computer or machine-generated lettering
  5. The display must be able to stand on a standard conference table furnished on site. Science fair display tri-boards meeting the maximum dimensions are acceptable. Maximum dimensions are:  
HEIGHT: 3 feet    WIDTH: 4 feet

6. Each team should clearly identify competitor names and chapter name on the back of the board.
7. A HOSA Showcase will be scheduled at the Fall Leadership Conference for delegates to view the displays. Competitors are expected to attend the Showcase and may take their poster with them following the display. Posters that are not picked up may be discarded.



## Membership Recruitment Display Judge Rating Sheet

Student Name: \_\_\_\_\_ Chapter: \_\_\_\_\_

Judge Signature: \_\_\_\_\_

Items Evaluated	Points Possible					Points Allocated
	Superior	Excellent	Good	Fair	Poor	
<b>Educational Value</b>						
a. The display's impact on the assigned topic (depth of content)	15	12	9	6	3	
b. Interpretation of topic (creativity)	10	8	6	4	2	
c. Relevance of message	10	8	6	4	2	
d. Information is clear, understandable and correctly spelled	10	8	6	4	2	
<b>Quality of Work</b>						
e. Imaginative and Innovative Design	15	12	9	6	3	
f. Arrangement is eye appealing	10	8	6	4	2	
g. Display was within listed dimensions. (All or nothing)	10					
h. Overall appearance is neat and attractive	10	8	6	4	2	
i. Artistic/design value	10	8	6	4	2	
<b>Total Possible Points</b>	100	72	54	36	18	<b>TOTAL</b>